



Schlotzsky's catering menu pdf

Our brand culture is unique and from the bottom to the ground, all inspired by our birthplace in Austin, TX. We create shareable experiences with products and services that satisfy our fans, create wealth for our franchise owners, enrich the lives of our local communities, and support local growth. our food is unique. our customers are loyal. we offer something they can't get anywhere else. we are fast, convenient and consistent. our sandwich bread and pizza crust is freshly baked every morning. and with the current demands of life, where else can you get a whole pizza on the drive-thru, in less than 4 minutes? Viral Patel, franchise owner with 30 locationsIn 1971, a small sandwich shop on South Congress Avenue in Austin, Texas, opened as the first Schlotzsky's® with a single product: an 8-inch muffuletta stuffed with three meats, cheeses, lettuces, tomatoes, olives and dressing served on fresh hot bread. The Original sandwich® born. 1971 First Schlotzsky's® inaugurates1981 100th Schlotzsky's® opens2006 Acquired by FOCUS Brands2009 Entrepreneur Franchise 5002011 Fast Casual.com Top 100 Movers & amp; Shakers • Restaurants Institutions Top 400 Sandwich Shop & amp; Bakery-Café Chains • Entrepreneur Franchise 5002013 World Class Franchise Research Institute • Entrepreneur Franchise 5002018 Schlotzsky's opens the first Austin Eatery 2019 Entrepreneur Franchise 500 Boring and bosa is not in our lexicon, and our fans love us for that. Our menu is tasty, starting with our legendary sandwiches, on baked bread at home using our own recipes, pizzas, flatbreds, soups, salads, and much more. To give you everything, we serve an even more irresistible kindness with our famous sister brand, Cinnabon®, which is offered in our restaurants. For our fans who want to share Schlotzsky-style love ®, we offer a full catering menu that is available to order online. Bored and pity isn't in our lexicon, and our fans love us for that. Our menu is flavored from Schlotzsky® legendary sandwiches, on bread baked at home using our own recipes, pizzas, flatbreds, soups, salads and much more. To give you everything, we serve an even more irresistible kindness with our famous sister brand, Cinnabon®, which is offered in our restaurants. For our fans who want to share Schlotzsky-style love (a), we offer a full catering menu that is available to order online. When you order Schlotzsky catering, you can rest at ease knowing that your order will be handled with care. Whether placed two hours or two months in advance, our dedicated catering team will make you the hero every time. We promise great-tasting foods with accurate delivery and Whether picking up the catering from your favorite location or have had to deliver it to your doorstep, Schlotzsky's is the answer to each and every event. Our catering specialists are experts in making your experience absolutely perfect. U.S. private franchise restaurant chain specializing in sandwiches Franchise, LLCTypeSubsidiaryIndustryRestaurantsGenreFast casual restaurantFounded1971; 50 years ago (1971) in Austin, Texas, United StatesFoundersDon and Dolores DissmanHeadquarters200 Glenridge Point Pkwy, Suite 200, Atlanta Georgia 30342, United StatesNumber of locations350+Area servedDAcrés statesproductsSandwiches, pizzas, salads, wraps & amp; pastasParentFocus BrandsWebsiteschlotzskys.com Schlotzsky's is an American franchise of restaurants, specializing in sandwiches. The company is headquartered in Atlanta, Georgia. Schlotzsky's has more than 350 franchised and company-owned locations worldwide. Most of the places are in the southern and southwestern United States, but the company is expanding to areas across the country, particularly the north and southeast. [1] History In 1971, Don and Dolores Dissman founded the company at a small wall-hole store in Austin, Texas. [2] The initial menu consisted of a sandwich, called The Original, which consisted of mixed meats, cheeses and black olives in a freshly roasted bun. [3] It was based on the Muffuletta sandwich. [2] In 1981, the company had 100 franchise stores when real estate investors John and Jeff Wooley and Gary Bradley bought the company for less than \$3 million. Bradley broke away from the Wooleys in 1982, with Bradley taking over the real estate business while the Wooleys remained the chain. The Original, Schlotzsky's signature sandwich The Wooleys expanded Schlotzsky's menu to include specialty pizzas, toasted wraps, salads, soups, and other items. [4] The Wooleys also made the company public on December 15, 1995, operating as BUNZ on NASDAQ. [5] The chain peaked in 2001 with 759 stores and more than \$400 million in sales, [6] when sales in the same store began to stagnate. In 2003, the company recorded a loss of \$11.7 million; As a result, Schlotzsky's board of directors relieved the Wooley brothers of day-to-day management on June 17, 2004 and appointed Sam Coats as the company's new CEO. [7] The Wooleys finally resigned from the board in July 2004. [8] On August 3, 2004, Schlotzsky ran for voluntary Chapter 11 protection at the U.S. Bankruptcy Court in San Antonio, Texas, reporting liabilities of approximately \$71.3 million and assets of approximately \$111.7 million. [9] The company ceased to operate publicly when Bobby Cox Companies acquired Schlotzky's assets out of bankruptcy. [10] Under new ownership and management, Schlotzsky's spent two years strengthening its franchise operations and restructuring the brand. [12] The new owner operated the business under the corporate entity Schlotzsky's, Ltd., and began to expedite the menu. [13] Schlotzsky's reinforced franchise operations and new franchises license in Texas and other states. The company also planned to open several new corporate-owned stores. [14] On November 21, 2006, Schlotzsky's was acquired by Focus Brands, a subsidiary of private equity firm Roark Capital Group, a parent company of Moe's Southwest Grill, Carvel, and Aunt Anne. [15] The following year, the company appointed Kelly Roddy as president, who joined Schlotzsky's H-E-B Grocery Company. [16] With Kelly on board, Schlotzsky planned for growth and a system-wide reimage, [17] which included updated restaurants, improved menus, [18] table service, and Cinnabon's addition. [19] The company remodeled locations across the country with a Lotz Better look, which included bright and bold colors, circular-themed furniture and décor, and playful slogans. [20] Austin Eatery of Schlotzsky In 2016, Schlotzsky's introduced a new restaurant chain called Schlotzsky's Austin Eatery, which targets Millennials with a menu with Austin-inspired food from the city. [21] The first location opened in Duluth, Georgia; other locations continued in a slow expansion. Much of the menu is the same with some slight variations to reflect the redesign, including sliders and studs. [22] The slogan's current slogans are All 'Round, Lotz Better, Lotz Better, Every Bite Lotz Better. Previous slogans include Funny Name. Serious sandwich, No substitutesky's and just a sandwich, it's so good. See also the list of underwater sandwich restaurants References Schlotzsky's Growth Skyrockets. QSR Magazine. June 27, 2011. A b Smith, Amy (October 8, 2004). Original Story. Austin Chronicle. Retrieved 15 October 2008. Our ascent to the top (Press Release). De Schlotzsky. Retrieved 26 October 2005. Can Schlotzsky be saved? Austin Chronicle. October 8, 2004. The life of a sandwich. Austin Chronicle. October 8, 2004. The new owners of Schlotzsky want to simplify. Austin American-Statesman. January 11, 2005. Archived from the original on 29 September 2007. 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